## 2025-2026 Columbia Global Internship Program (CGIP):
## Spring 2026 Opportunity with Columbia Global Communications Team (NEW)

Columbia Global is a partnership between Columbia World Projects, Columbia Global Centers, the Institute for Ideas & Imagination, and the Committee on Global Thought. The Columbia Global Internship Program (CGIP) is a multidisciplinary training initiative that offers Columbia University students opportunities to participate in social impact work with Columbia Global teams located in New York City and around the world. Interns will work alongside Columbia Global staff, faculty, and other academics to engage in the design, implementation and/or evaluation of strategy, programs or operations.

Please see below information about a paid internship opportunity on the **Columbia Global Communications team** for the spring 2026 semester. The selected intern will receive compensation in the form of an award. **Please complete the application by the priority deadline January 16, 2026, 11:59 PM ET in order to be considered for this opportunity.** Applications submitted after the priority deadline are not guaranteed to be considered. Application link: https://cwp.submittable.com/submit.

## COLUMBIA GLOBAL COMMUNICATIONS INTERNSHIP OPPORTUNITY
*New York Based Team; Open to Undergraduate Students*

**About the Team:** The Columbia Global Communications team provides expert guidance and strategic direction on communications for Columbia Global. The team leads high-level communication campaigns, events, creative products, editorial and branding initiatives, ensuring that the organization's messaging is coherent, impactful, and resonates with diverse audiences globally. They are responsible for developing and executing comprehensive communication strategies that align with Columbia Global's mission and goals, fostering partnerships, and managing the organization's reputation through various media channels.

**Learning Objectives:** Columbia Global invites an undergraduate student to engage in a hands-on learning experience focused on storytelling and strategic communication. This opportunity supports the development of editorial and multimedia campaigns that illuminate the global experiences of Columbia faculty, students, scholars, and fellows. Through guided mentorship and collaborative exploration, the student will contribute to projects that align with Columbia Global's institutional goals while deepening their understanding of audience engagement, narrative design, and cross-cultural communication.

**Key Academic Enrichment Activities:**

- **Narrative Development and Interviewing:** Conduct interviews with students, fellows, and scholars to document their global experiences digitally and editorially. Learn how to

shape raw interviews into compelling narratives tailored for diverse audiences and platforms.

- **Multimedia Production and Editing:** Develop skills in planning, filming, and editing short-form video content for web and social media. Work with live subjects, b-roll footage, and event documentation to produce assets that reflect Columbia Global's mission.

- **Campaign Strategy and Creative Planning:** Participate in the ideation and development of multi-part storytelling campaigns. Learn how communicators translate research into creative strategy and how institutional goals shape content design.

- **Cross-Platform Adaptation:** Support the adaptation of stories for platforms such as Instagram, YouTube, and LinkedIn. Examine how audience behaviors vary across channels and how content can be tailored accordingly.

- **Impact Evaluation and Iteration:** Learn to assess the performance of digital content using engagement metrics. Reflect on what makes storytelling effective and how iterative design enhances impact.

**Mentorship and Intellectual Guidance:**

The student will work closely with Columbia Global's Digital Communication Officer and the Senior Director of Communications. Mentors will provide feedback on narrative structure, production, and campaign planning, fostering both technical proficiency and strategic insight into communications within a global academic institution.

**Outcomes and Portfolio Development:**

By the conclusion of the experience, the student will:

- Understand how to link content strategies with broader institutional goals.
- Curate a portfolio of multimedia and editorial stories and campaigns produced for Columbia Global
- Understand how data  informs content strategy
- Build competencies in interviewing, editing, and publishing across platforms
- Gain exposure to institutional communications and global storytelling practices

**Academic Competencies:** We are seeking an undergraduate student with the following knowledge, skills, and abilities:

Knowledge
- Familiarity with major social media platforms and how student audiences engage with them.
- Awareness of global issues and an interest in how higher ed connects to pressing challenges worldwide.
- Basic understanding of storytelling principles (narrative arc, voice, audience

engagement).

<u>Skills</u>
- Strong writing and verbal communication skills, with the ability to adapt tone for different audiences.
- Foundational video production and editing skills (filming, sound, editing software such as Adobe Premiere Pro, Final Cut, or similar).
- Ability to research digital engagement trends and synthesize findings into actionable insights.
- Creative problem-solving and the ability to propose fresh ideas for content formats and campaigns.

<u>Abilities</u>
- Work both independently and collaboratively within a team setting, managing multiple tasks at once.
- Translate student experiences into compelling stories that balance emotion, clarity, and intellectual depth.
- Apply feedback constructively to improve work products.
- Balance creativity with strategic thinking, ensuring content aligns with Columbia Global's brand voice
- Show curiosity and initiative in exploring new digital tools, formats, and ideas.

**Time Commitment:** 15 hours per week

**Projected Start and End Dates:** February 2-May 1, 2026

**Award:** Up to $4,500 (approximately $22.50 per hour), prorated based on start date