

CFM-PER Alternative Data Initiative

Rise of the Retail Investor: Implications for Policy and Markets

Tuesday, June 29th
11:00 a.m. EST

A Zoom Event

Registration Required
econ.columbia.edu

The confluence of social media and technology has led to a resurgence of retail investor trading activity in financial markets, whether it is speculation on meme stocks like Gamestop or cryptocurrencies like Dogecoin. The goal of this event is to explore the use of big data regarding retail investor order flows to understand the implications of this resurgence for financial markets and regulators. This panel is part of a series of events on the economic and financial applications of alternative data sponsored by Capital Fund Management (CFM) and Program for Economic Research (PER) at Columbia University's Department of Economics. The panel will feature a lecture by Charles Jones, Robert W. Lear Professor of Finance and Economics at the Columbia Business School.

Panelists:

Xing Huang, Assistant Professor of Finance, Washington University in St. Louis

Ronnie Sadka, Professor of Finance, Boston College Carroll School of Management

Laurent Laloux, Chief Product Officer, Capital Fund Management (CFM)

Moderator:

José Scheinkman, Charles and Lynn Zhang Professor of Economics, Columbia University

Organizers:

Adam Rej, Head of Macro Research, Capital Fund Management (CFM)

Harrison Hong, John R. Eckel, Jr. Professor of Financial Economics

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